### MARKETBEAT PHOENIX Office Q2 2023

### YoY 12-Mo. Chq Forecast 26.1% Vacancy Rate -2.1M YTD Net Absorption, SF 626K Under Construction. SF \$28.89 Asking Rent, PSF

### ECONOMIC INDICATORS Q2 2023



12-Mo.

Phoenix Employment

### 3.0% Phoenix

**Unemployment Rate** 



**Unemployment Rate** 

Source: BLS

\*Q2 data is based on the U.S. Bureau of Labor Statistics, All Employees: Total Nonfarm in Phoenix-Mesa-Scottsdale, AZ (MSA) – seasonally adjusted.

### ECONOMY

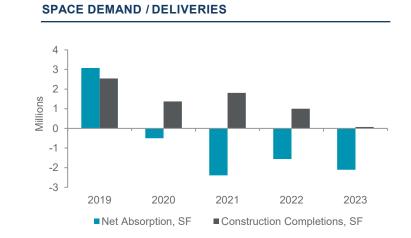
In Q2 2023, the Phoenix market recorded an employment level of 2.4 million jobs and the unemployment rate decreased slightly from 3.2% in Q2 2022 to 3.0% in Q2 2023. The metro area continues to have tremendous growth, as the number of households increased by 2.0% year-over-year (YOY) to 1.9 million.

### **MARKET OVERVIEW**

In the second guarter of 2023, the overall vacancy rate across the Phoenix metro office market was 26.1%. Of that total, 20.1% was direct vacancy which increased slightly from the previous guarter, while sublease vacancy increased more significantly to 6.0%. The Phoenix metro office market recorded 1.8 million square feet (msf) of gross leasing activity for the guarter, a 5% increase from Q2 2022, and a 35% increase from Q1 2023. The highest levels of activity were recorded in the Camelback Corridor and Scottsdale Airpark submarkets - with both posting the highest guarterly square footage leased since Q1 2022.

The Phoenix market recorded negative absorption of 1,141,839 square feet (sf) for all building classes in Q2 2023. Class A buildings had negative absorption of 541,905 sf, Class B buildings had negative absorption of 652,043 sf, and Class C buildings had positive absorption of 52,109 sf as large, mid-tier office buildings continue to struggle.

Despite the overall negative absorption in the Phoenix office market, demand remains strong in some established office hubs around the valley, including the Camelback Corridor, one of a small handful of submarkets to record positive absorption through the first half of the year.



### **YEARLY ABSORPTION & ASKING RENT**



## MARKETBEAT **PHOENIX** Office Q2 2023

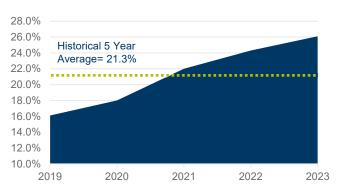
Overall office construction in the Phoenix metro office market remains subdued in 2023, as just 0.6 msf of leasable space is currently under construction throughout the metro area. The Tempe submarket leads all others with 450,000 sf currently under construction, followed by Scottsdale Airpark with 150,000 sf and Phoenix-Mesa Gateway/Loop 202 with 26,358 sf.

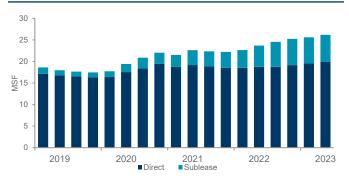
The overall full-service gross asking rental rate in the Phoenix Metro office market in Q2 2023 increased slightly to \$28.89 per square foot (psf) from \$28.84 psf in Q1 2023. Tempe remains the most expensive submarket at \$36.72 psf, followed closely by Camelback Corridor at \$36.24 psf. Central Phoenix was the least expensive submarket at \$20.51 psf.

### Outlook

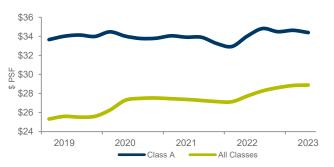
- Overall negative net absorption is expected to continue throughout 2023 in the Phoenix office market, as many businesses elect to sublet or downsize their existing space. The premier Class A office market remains resilient however, as high-quality properties in established submarkets continue to be desirable to prospective and existing tenants. The Camelback Corridor Class A submarket in particular commands the region's highest rental rates, the highest YTD net absorption, and the lowest vacancy rate of any Class A submarket over 500.000 sf.
- While absorption is trending downward, gross leasing activity increased significantly in Q2 2023, to its highest quarterly level in over a year. However, we expect activity to be weakened through the remainder of 2023 as companies evaluate both their office needs and the overall economy.
- Subleasing remains an attractive option for tenants wishing to vacate or downsize to save costs. Sublease availabilities increased over 4% guarter-over-guarter in Q2 2023, adding over 250,000 sf to the market. This oversupply of sublet space combined with weakness in the leasing markets will remain a challenge for office investors and landlords.
- · The future of the Phoenix office market remains uncertain, as both occupiers and landlords navigate the long-term shifts in office culture. Despite the uncertainty, several notable office projects remain underway in 2023. These projects include the new Central Station, a mixed-use development in downtown Phoenix which is to include 70.000 sf of office space. and Rio Yards, a 450,000 sf multi-building office project in the heart of Tempe.

### VACANCY RATE





### **CLASS A ASKING RENT**



### DIRECT VS. SUBLEASE SPACE AVAILABLE COMPARISON

## **PHOENIX** Office Q2 2023

## CUSHMAN & WAKEFIELD

### MARKET STATISTICS

SUBMARKET NAME	TOTAL INVENTORY	TOTAL DIRECT VACANCY SF	TOTAL SUBLEASE VACANCY SF	TOTAL OVERALL VACANT RATE	YTD LEASING ACTIVITY	OVERALL NET ABSORPTION Q2	OVERALL NET ABSORPTION YTD	TOTAL UNDER CONSTRUCTION (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)
(1) Arrowhead	480,517	55,014	14,602	14.5%	21,430	-3,276	-16,866	-	\$30.45
(2) Metrocenter	5,094,426	1,673,939	142,627	35.7%	127,658	44,555	39,582	-	\$22.06
(3) Glendale 101	753,545	47,261	-	6.3%	28,771	2,214	4,720	-	\$28.97
(4) Southwest Phoenix	313,743	28,500	-	9.1%	-	-	-28,500	-	-
(5) Piestewa Peak	2,331,964	320,274	99,701	18.0%	121,764	8,083	20,732	-	\$27.82
(6) Midtown	9,272,468	2,738,128	52,989	30.1%	177,472	-73,671	-479,039	-	\$25.15
(7) Downtown	6,096,049	1,300,766	54,167	22.2%	82,894	3,254	-1,196	-	\$31.63
(8) Desert Ridge/Paradise Valley	1,710,549	396,676	13,833	24.0%	47,763	-7,907	-36,821	-	\$31.23
(9) Camelback Corridor	7,037,109	1,370,882	105,902	21.0%	374,572	-78,257	28,989	-	\$36.24
(10) Central Phoenix	880,077	121,877	-	13.8%	26,072	-15,902	-6,224	-	\$20.51
(11) North Airport/44 <sup>th</sup> Street Corridor	2,589,153	579,949	234,501	31.5%	42,556	-80,144	-157,327	-	\$27.20
(12) South Airport	7,446,982	1,422,982	1,030,929	33.0%	197,218	72,665	-112,356	-	\$25.23
(13) Scottsdale Airpark	9,419,510	1,522,224	387,660	20.3%	430,595	-218,164	-323,985	150,000	\$32.00
(14) Central Scottsdale	4,922,739	787,682	240,015	20.9%	325,062	-85,804	-99,375	-	\$28.50
(15) South Scottsdale	4,221,286	1,056,455	103,202	27.5%	270,858	-43,026	-38,213	-	\$35.97
(16) Tempe	8,822,439	1,609,782	846,462	27.8%	338,515	-312,669	-444,346	450,000	\$36.72
(17) South Tempe/Ahwatukee	1,898,583	351,293	77,860	22.6%	130,414	2,607	8,514	-	\$25.74
(18) East Mesa	546,562	80,751	-	14.8%	7,486	-2,576	-9,570	-	\$21.14
(19) Superstition Corridor	2,968,171	412,979	80,919	16.6%	161,352	-12,000	-50,214	-	\$24.55
(20) Price/Chandler/Gilbert	8,514,293	1,411,636	1,165,987	30.3%	198,781	-204,414	-252,372	-	\$29.14
(21) Deer Valley	5,098,325	960,105	786,104	34.3%	53,523	-148,018	-148,469	-	\$26.47
(22) West I-10	317,674	105,864	2,593	34.1%	16,671	-1,246	9,212	-	\$34.41
(23) Loop 303/Surprise	129,735	17,371	-	13.4%	1,784	-3,268	-3,268	-	\$29.44
(24) Phoenix-Mesa Gateway/Loop 202	315,172	30,511	-	9.7%	23,062	15,125	-11,077	26,358	\$31.85
Phoenix CBD	15,368,517	4,038,894	107,156	27.0%	260,366	-70,417	-480,235	-	\$27.24
Phoenix Non-CBD	75,812,554	14,364,007	5,332,897	26.0%	2,945,907	-1,071,422	-1,627,234	626,358	\$29.35
Grand Total	91,181,071	18,402,901	5,440,053	26.1%	3,206,273	-1,141,839	-2,107,469	626,358	\$28.89
CLASS	TOTAL INVENTORY	TOTAL DIRECT VACANCY SF	TOTAL SUBLEASE VACANCY SF	TOTAL OVERALL VACANT RATE	YTD LEASING ACTIVITY	OVERALL NET ABSORPTION Q2	OVERALL NET ABSORPTION YTD	TOTAL UNDER CONSTRUCTION (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)
Class A	29,372,235	5,407,565	2,779,617	27.9%	1,034,439	-541,905	-747,981	300,000	\$34.40
Class B	49,207,484	11,005,820	2,627,447	27.7%	1,796,184	-652,043	-1,354,602	326,358	\$27.25
Class C	12,601,352	1,989,516	32,989	16.0%	375,650	52,109	-4,886	-	\$21.30
Grand Total	91,181,071	18,402,901	5,440,053	26.1%	3,206,273	-1,141,839	-2,107,469	626,358	\$28.89

## **PHOENIX** Office Q2 2023

## CUSHMAN & WAKEFIELD

CLASS A MARKET STATISTICS

SUBMARKET NAME	TOTAL INVENTORY	TOTAL DIRECT VACANCY SF	TOTAL SUBLEASE VACANCY SF	TOTAL OVERALL VACANT RATE	YTD LESING ACTIVITY	OVERALL NET ABSORPTION Q2	OVERALL NET ABSORPTION YTD	TOTAL UNDER CONSTRUCTION (SF)	OVERALL AVG ASKING RENT (CLASS A)
(1) Arrowhead	333,334	47,141	14,602	18.5%	8,406	-7,139	-20,417	-	\$30.92
(2) Metrocenter	313,818	227,010	-	72.3%	-	-	-	-	\$27.00
(3) Glendale 101	480,696	47,261	-	9.8%	28,771	2,214	4,720	-	\$28.92
(4) Southwest Phoenix	-	-	-	-	-	-	-	-	-
(5) Piestewa Peak	651,662	60,197	72,246	20.3%	30,901	4,227	-16,820	-	\$32.05
(6) Midtown	1,355,542	349,349	550	25.8%	35,093	-8,266	-47,216	-	\$29.90
(7) Downtown	3,368,571	746,066	30,071	23.0%	32,018	-25,792	-28,760	-	\$35.12
(8) Desert Ridge/Paradise Valley	605,115	120,049	5,366	20.7%	15,105	13,166	-22,331	-	\$36.05
(9) Camelback Corridor	3,416,131	608,096	53,844	19.4%	154,022	-92,210	59,227	-	\$43.50
(10) Central Phoenix	-	-	-	-	-	-	-	-	-
(11) North Airport/44 <sup>th</sup> Street Corridor	1,094,832	194,354	153,020	31.7%	16,175	-12,056	-55,843	-	\$27.72
(12) South Airport	1,203,392	270,319	464,666	61.1%	20,149	7,112	-87,831	-	\$26.50
(13) Scottsdale Airpark	3,823,047	721,963	276,104	26.1%	139,930	-88,516	-120,960	150,000	\$34.91
(14) Central Scottsdale	724,508	156,154	3,523	22.0%	35,776	-10,319	-27,517	-	\$34.74
(15) South Scottsdale	1,691,505	339,766	13,235	20.9%	91,671	37,576	46,582	-	\$40.31
(16) Tempe	6,211,781	844,230	726,095	25.3%	301,315	-249,918	-344,302	150,000	\$40.03
(17) South Tempe/Ahwatukee	-	-	-	-	-	-	-	-	-
(18) East Mesa	-	-	-	-	-	-	-	-	-
(19) Superstition Corridor	311,178	38,088	-	12.2%	26,318	-6,953	13,378	-	\$25.95
(20) Price/Chandler/Gilbert	2,583,569	504,491	435,989	36.4%	93,319	-16,683	-11,543	-	\$33.49
(21) Deer Valley	1,099,926	49,305	530,306	52.7%	-	-95,265	-95,265	-	\$28.48
(22) West I-10	103,628	83,726	-	80.8%	5,470	6,917	6,917	-	\$35.00
(23) Loop 303/Surprise	-	-	-	-	-	-	-	-	-
(24) Phoenix-Mesa Gateway/Loop 202	-	-	-	-	-	-	-	-	-
Phoenix CBD	4,724,113	1,095,415	30,621	23.8%	67,111	-34,058	-75,976	-	\$33.48
Phoenix Non-CBD	24,648,122	4,312,150	2,748,996	28.6%	967,328	-507,847	-672,005	300,000	\$34.62
Grand Total	29,372,235	5,407,565	2,779,617	27.9%	1,034,439	-541,905	-747,981	300,000	\$34.40

## **PHOENIX** Office Q2 2023

## CUSHMAN & WAKEFIELD

CLASS B MARKET STATISTICS

SUBMARKET NAME	TOTAL INVENTORY	TOTAL DIRECT VACANCY SF	TOTAL SUBLEASE VACANCY SF	TOTAL OVERALL VACANT RATE	YTD LEASING ACTIVITY	OVERALL NET ABSORPTION Q2	OVERALL NET ABSORPTION YTD	TOTAL UNDER CONSTRUCTION (SF)	OVERALL AVG ASKING RENT (CLASS B)
(1) Arrowhead	126,164	3,537	-	2.8%	13,024	4,481	5,689	-	\$24.25
(2) Metrocenter	2,808,499	925,441	141,148	38.0%	91,935	49,148	-11,535	-	\$21.56
(3) Glendale 101	175,912	-	-	0.0%	-	-	-	-	-
(4) Southwest Phoenix	-	_	-	-	-	-	-	-	-
(5) Piestewa Peak	1,092,899	199,137	27,455	20.7%	65,255	-1,696	30,042	-	\$27.55
(6) Midtown	5,995,847	1,964,055	52,439	33.6%	123,159	-56,889	-417,017	-	\$25.14
(7) Downtown	2,015,387	473,381	21,596	24.6%	32,723	23,250	13,710	-	\$27.60
(8) Desert Ridge/Paradise Valley	664,583	235,871	-	35.5%	24,515	-10,847	-8,368	-	\$30.12
(9) Camelback Corridor	3,109,455	711,112	52,058	24.5%	208,223	9,348	-39,451	-	\$33.96
(10) Central Phoenix	159,580	13,458	-	8.4%	-	-	-	-	-
(11) North Airport/44 <sup>th</sup> Street Corridor	1,150,745	343,979	77,799	36.7%	20,036	-62,095	-82,140	-	\$27.27
(12) South Airport	5,564,130	1,090,348	552,592	29.5%	136,340	61,125	-35,201	-	\$25.26
(13) Scottsdale Airpark	4,942,495	740,436	110,105	17.2%	270,138	-141,639	-180,902	-	\$29.56
(14) Central Scottsdale	3,505,702	610,256	236,492	24.2%	286,259	-72,026	-70,400	-	\$28.33
(15) South Scottsdale	2,300,748	648,498	89,967	32.1%	174,049	-80,181	-74,734	-	\$35.18
(16) Tempe	2,462,316	746,731	120,367	35.2%	20,352	-71,130	-106,921	300,000	\$31.71
(17) South Tempe/Ahwatukee	1,616,410	333,403	77,860	25.4%	108,882	-19,364	-13,452	-	\$26.07
(18) East Mesa	176,476	43,278	-	24.5%	3,025	3,025	3,025	-	\$23.27
(19) Superstition Corridor	1,414,855	204,240	79,180	20.0%	48,213	-41,064	-112,224	-	\$27.09
(20) Price/Chandler/Gilbert	5,457,666	743,830	729,998	27.0%	100,174	-185,159	-179,437	-	\$26.25
(21) Deer Valley	3,878,255	905,096	255,798	29.9%	50,242	-52,577	-53,028	-	\$26.13
(22) West I-10	214,046	22,138	2,593	11.6%	11,201	-8,163	2,295	-	\$32.41
(23) Loop 303/Surprise	129,735	17,371	-	13.4%	1,784	-3,268	-3,268	-	\$29.44
(24) Phoenix-Mesa Gateway/Loop 202	245,579	30,224	-	12.3%	6,655	3,678	-21,285	26,358	\$31.85
Phoenix CBD	8,011,234	2,437,436	74,035	31.3%	155,882	-33,639	-403,307	-	\$25.63
Phoenix Non-CBD	41,196,250	8,568,384	2,553,412	27.0%	1,640,302	-618,404	-951,295	326,358	\$27.69
Grand Total	49,207,484	11,005,820	2,627,447	27.7%	1,796,184	-652,043	-1,354,602	326,358	\$27.25

### PHOENIX Office Q2 2023

**CLASS C MARKET STATISTICS** 

#### **OVERALL AVG** TOTAL UNDER **OVERALL NET** TOTAL **TOTAL DIRECT** TOTAL SUBLEASE **TOTAL OVERALL YTD LEASING OVERALL NET** ASKING RENT CONSTRUCTION SUBMARKET NAME INVENTORY **VACANCY SF** VACANCY SF VACANT RATE ACTIVITY **ABSORPTION Q2 ABSORPTION YTD** (CLASS C) (SF) (1) Arrowhead 21,019 4,336 20.6% -618 -2,138 \$30.00 \_ (2) Metrocenter 1,972,109 521,488 1,479 26.5% 35,723 -4,59351,117 \$19.65 (3) Glendale 101 0.0% 96,937 \_ \_ (4) Southwest Phoenix 28.500 9.1% -28.500 313,743 (5) Piestewa Peak 10.4% 587,403 60,940 25,608 5,552 7,510 \$20.44 (6) Midtown -14,806 424,724 22.1% 19,220 -8,516 1,921,079 \$21.50 (7) Downtown 2,500 11.8% 5,796 13,854 712,091 81,319 18,153 \$25.41 (8) Desert Ridge/Paradise Valley 440,851 40,756 8,467 11.2% 8,143 -10,226 -6,122 \$24.16 (9) Camelback Corridor 511,523 51,674 10.1% 12,327 4,605 9,213 \$23.09 (10) Central Phoenix 720,497 108,419 15.0% 26,072 -15,902 -6,224 \$20.51 -\_ (11) North Airport/44th Street Corridor 343,576 41,616 3,682 13.2% 6,345 -5,993 -19,344 \$21.46 (12) South Airport 62,315 11.2% 40,729 4,428 \$18.49 679,460 13,671 10,676 (13) Scottsdale Airpark 1,451 9.4% 20,527 653,968 59,825 11,991 -22,123 \$24.58 (14) Central Scottsdale 692.529 21,272 3.1% 3,027 -3,459 -1.458 \$23.00 (15) South Scottsdale 229,033 68,191 29.8% 5,138 -421 -10,061 \$21.99 (16) Tempe 18,821 12.7% 16,848 8,379 148,342 6,877 \$24.62 (17) South Tempe/Ahwatukee 6.3% 282,173 17,890 21,532 21,971 21,966 \$19.43 (18) East Mesa 370.086 37,473 10.1% 4,461 -5,601 -12,595 \$18.00 (19) Superstition Corridor 1,739 1,242,138 170,651 13.9% 86,821 36,017 48,632 \$18.58 (20) Price/Chandler/Gilbert 473,058 163,315 34.5% 5,288 -2,572 -61,392 \$27.39 -(21) Deer Valley 120,144 5,704 4.7% 3,281 -176 -176 \$27.00 (22) West I-10 \_ \_ \_ \_ (23) Loop 303/Surprise (24) Phoenix-Mesa Gateway/Loop 202 69,593 287 0.4% 16,407 11,447 10,208 Phoenix CBD 2,633,170 2.500 19.3% -2,720 -952 \$22.15 506,043 37,373 Phoenix Non-CBD 338,277 9,968,182 1,483,473 30,489 15.2% 54,829 -3,934 \$20.87 12,601,352 1,989,516 32,989 16.0% 375,650 52,109 -4.886 \$21.30 Grand Total

### **PHOENIX** Office Q2 2023

## CUSHMAN & WAKEFIELD

### **KEY LEASE TRANSACTIONS Q2 2023**

PROPERTY	SF	TENANT	TRANSACTION TYPE	CITY	SUBMARKET
8220 N 23 <sup>rd</sup> Avenue	170,668	Blue Cross Blue Shield	Renewal	Phoenix	Metrocenter
Northsight Corporate Center	133,634	Vanguard	Direct	Scottsdale	Scottsdale Airpark
Camelback Arboleda	78,668	Kimley-Horn	Direct	Phoenix	Camelback Corridor
The Offices at Chandler Viridian	73,853	Array Technologies	Renewal	Chandler	Price/Chandler/Gilbert
Galleria	58,477	TikTok	Direct	Scottsdale	South Scottsdale

### **KEY SALES TRANSACTIONS Q2 2023**

PROPERTY	SF	BUYER	PRICE	PRICE/\$ PSF	СІТҮ	SUBMARKET
1330 W Southern Avenue	150,000	Mainstreet Capital Partners	\$13,350,000	\$89.00	Tempe	South Airport
Scottsdale Financial Center I	109,968	Providence Real Estate Group	\$44,000,000	\$400.12	Scottsdale	South Scottsdale
Arizona Business Park	107,482	ATLAS	\$4,900,000	\$45.59	Phoenix	Deer Valley
Luhrs Tower	67,144	Sunrise Capital Investors	\$6,900,000	\$102.76	Phoenix	Downtown

#### **KEY CONSTRUCTION COMPLETIONS Q2 2023**

PROPERTY	SUBMARKET	MAJOR TENANT	SF	OWNER/DEVELOPER
CCS Presentation Systems HQ	East Mesa	CCS Presentation Systems	36,000	Byxbee Development Partners

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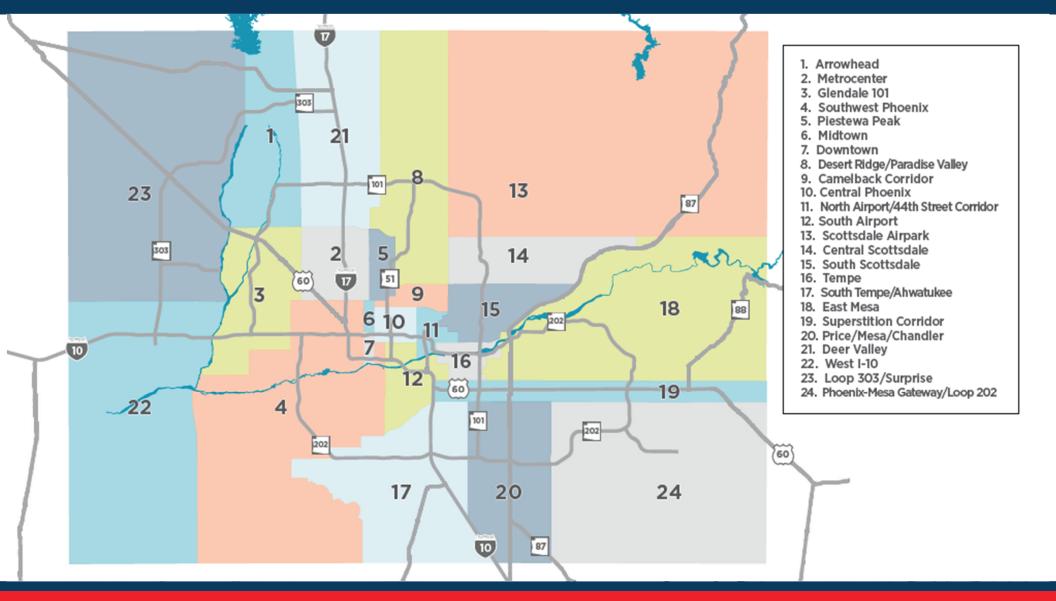
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## PHOENIX

Office Q2 2023

## **Office Submarket Map**

Phoenix Metro Area



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