### MARKETBEAT

## **PHOENIX**

Office Q4 2022



-1.6M YTD Net Absorption, SF

Vacancy Rate







\*In Q1 2022, the office building inventory was re-classified and the submarket boundaries were modified to reflect the modern Phoenix office market.

#### **ECONOMIC INDICATORS** Q4 2022

	YoY Chg	12-Mo. Forecast
2.3M Phoenix Employment		
3 3%		





Source: BLS

\*Q4 data is based on the U.S. Bureau of Labor Statistics, All Employees: Total Nonfarm in Phoenix-Mesa-Scottsdale, AZ (MSA) – seasonally adjusted.

#### **ECONOMY**

In Q4 2022, the Phoenix market recorded an employment level of 2.3 million jobs and the unemployment rate decreased slightly from 3.5% in Q4 2021 to 3.3% in Q4 2022. The metro area continues to have tremendous growth, as the number of households increased by 2.3% year-over-year (YOY) to 1.9 million.

#### **MARKET OVERVIEW**

The fourth quarter 2022 the overall vacancy rate across the Phoenix metro office market was 24.3%. Of that total, 19.1% was direct vacancy which increased slightly from the previous guarter, while sublease vacancy also increased slightly to 5.3%. The Phoenix metro office market recorded 1.4 million square feet (msf) of gross leasing activity for the guarter, a 20% decrease from Q4 2021, and a 5% decrease from Q3 2022. Class A leasing activity was outpaced by Class B leasing activity for the third quarter in a row.

The Phoenix market recorded negative absorption of 851,910 square feet (sf) for all building classes in Q4 2022. Class A buildings had negative absorption of 564,330 sf, Class B buildings had negative absorption of 1,126,897 sf, and Class C buildings had positive absorption of 128,153 sf as mid-tier office buildings continue to underperform.

Despite the overall negative absorption in the Phoenix office market, demand remains strong in several established office hubs, including the Camelback Corridor and Scottsdale Airpark. Notably, the Camelback Corridor recorded the most positive absorption of any submarket without a single quarter of negative absorption. The submarket performing the best in Q4 2022 was South Scottsdale with 80,398 sf of positive absorption.

#### **SPACE DEMAND / DELIVERIES**



#### **YEARLY ABSORPTION & ASKING RENT**



### **PHOENIX**

Office Q4 2022

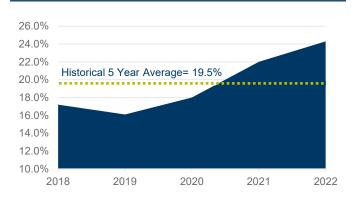
The fourth quarter of 2022 recorded the completion of The Beam on Farmer, a 183,526 sf premier Class A office building in Tempe, as well as The Grove, a 181,494 sf Class A office building in the Camelback Corridor submarket. Overall office construction in the Phoenix metro office market has slowed in the latter half of 2022, as just 0.4 msf of leasable space remains under construction throughout the metro area. The Tempe and Scottsdale Airpark submarkets lead all others with 150,000 sf under construction in each, followed by Camelback Corridor with 70,000 sf.

The overall full-service gross asking rental rate in the Phoenix Metro office market in Q4 2022 increased slightly to \$28.61 per square foot (psf) from \$28.27 psf in Q3 2022. Tempe was the most expensive submarket at \$36.01 psf, followed by the Camelback Corridor at \$35.32 psf. Central Phoenix was the least expensive submarket at \$18.62 psf.

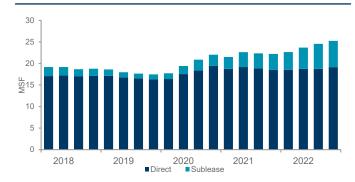
#### **Outlook**

- Overall negative net absorption is expected to continue into 2023 in the Phoenix office
  market, as many businesses elect to sublet or downsize their existing space. The premier
  Class A office market remains resilient however, as high-quality properties in established
  submarkets continue to be desirable to prospective and existing tenants. The Camelback
  Corridor, Downtown and Scottsdale Airpark submarkets have positive net absorption in
  2022, while commanding above-average occupancy and rental rates.
- Gross leasing activity slowed for the third straight quarter in Q4 2022. While activity has surpassed 2020-2021 yearly totals, it did not reach pre-pandemic levels in 2022, as companies evaluate both their office needs and the overall economy.
- While sublease availabilities increased in Q4 2022, they did so at a lower rate than the prior four quarters, as tenants with the desire to make their office space available for sublet in a post-pandemic environment have likely already done so.
- The future of the Phoenix office market remains uncertain, as both occupiers and landlords navigate lingering effects of COVID-19 and shifts in office culture. Despite the uncertainty, several notable office projects started construction in 2022. These projects include the new Central Station, a mixed-use development in downtown Phoenix which is to include 70,000 sf of office space, and Rio Yards, a 450,000 sf multi-building office project in the heart of Tempe.

#### **VACANCY RATE**



#### **DIRECT VS. SUBLEASE SPACE AVAILABLE COMPARISON**



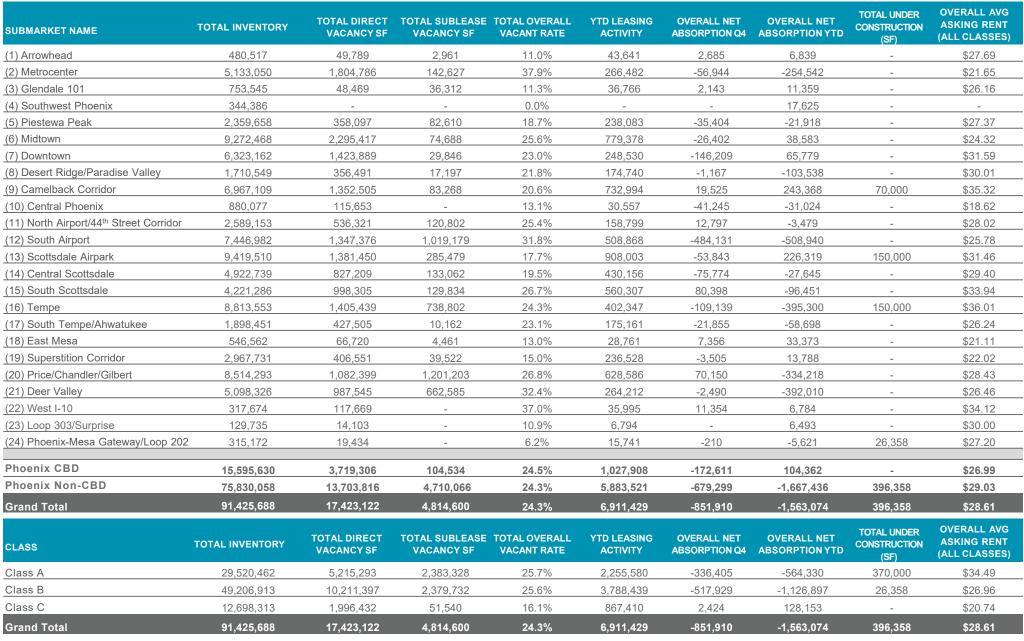
#### **CLASS A ASKING RENT**



### **PHOENIX**

Office Q4 2022

#### **MARKET STATISTICS**



## **PHOENIX**

Office Q4 2022

#### **KEY LEASE TRANSACTIONS Q4 2022**

PROPERTY	SF	TENANT	TRANSACTION TYPE	CITY	SUBMARKET
Desert Canyon 300	149,211	Maximus, Inc.	Renewal	Phoenix	Metrocenter
Veterans Administration	114,526	Department of Veteran Affairs	Renewal	Phoenix	Midtown
Indianola Square	66,906	Mind 24-7	Direct	Phoenix	Central Phoenix
NAU North Valley Campus	66,743	Northern Arizona University	Renewal	Phoenix	Deer Valley
Pima Center	44,853	Rancho Solano Prep School	Direct	Scottsdale	Central Scottsdale

#### **KEY SALES TRANSACTIONS Q4 2022**

PROPERTY	SF	BUYER	PRICE	PRICE/\$ PSF	CITY	SUBMARKET
Continuum Business & Technology Park	463,658	Aligned Data Centers	\$109,075,336	\$235.25	Chandler	Price/Chandler/Gilbert
Promenade Corporate Center	256,308	Cardone Capital	\$56,500,000	\$220.44	Scottsdale	Scottsdale Airpark
Kierland II	234,983	Admiral Capital Group	\$47,000,000	\$200.01	Scottsdale	Scottsdale Airpark
Take Charge America National HQ	118,977	Mack Real Estate Group	\$22,000,000	\$184.91	Phoenix	Deer Valley

#### **KEY CONSTRUCTION COMPLETIONS Q4 2022**

PROPERTY	SUBMARKET	MAJOR TENANT	SF	OWNER/DEVELOPER
The Beam on Farmer	Tempe	Mortenson	183,526	M. A. Mortenson Company
The Grove	Camelback Corridor	Sendoso	181,494	RED Development

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## **PHOENIX**

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### Office Submarket Map

Phoenix Metro Area

